

Staffing: the key to a flexible and efficient technology workforce

Temporary staffing is a business model that began to gain popularity in the 1940s in the United States, since then it has become a common practice in many sectors of the economy such as industrial, logistics, technology and services, to name a few.

Today, staffing services have evolved to adapt to the new needs of the labor market. Staffing companies offer a wide range of services ranging from temporary staffing to payroll management, employee training and human resources consulting.

Discover interesting facts about their benefits for companies in all sectors in the following report:

Staffing services are gaining strength in the following areas:



Information Technology (IT)



Financial Services



Manufacturing



Health services



Hospitality and Tourism Services

The Staffing market in Latin America had a 9% growth in 2019, reaching a turnover of

\$2.3 billion



The market is projected to be worth \$3.4 billion by 2024.

Of the large companies that use staffing services, **12% plan** to expand their temporary workforce into South America in the coming years.



This compares with 10% in Western Europe and 13% in Asia Pacific.

By hiring temporary personnel, companies can reduce the **costs associated** with hiring, training and employee benefits.



With the Staffing service it is possible to save between 20% and 30% by hiring temporary staff instead of permanent staff.

With **Staffing**, companies adapt quickly to fluctuations in demand and thus adjust their workforce as needed.



65% of companies use temporary staffing to cover unpredictable staffing needs.

Temporary staffing provides **specialized skills** according to the specific needs of each company.



54% of the companies that use the Staffing service do so to cover positions with professionals trained according to their business needs.

Hiring **temporary staff** increases productivity by allowing companies to quickly fill vacant positions and avoid overburdening permanent employees.



55% of employers reported that their company's productivity increased as a result of hiring temporary staff.

The Staffing service reduces the risk of labor litigation and costs associated with the dismissal of permanent personnel.



This risk is reduced by up to 45% when using temporary personnel.

Why do some of the world's largest companies use staffing services?



More and more companies are recognizing the benefits of using staffing services to meet their technical staffing needs in a flexible, efficient and cost-effective manner.

Check out some specific cases of emblematic brands:

IBM needs staffing service providers to provide specialized technical staff, from software developers to network and IT security specialists.



IBM has experienced greater flexibility and efficiency in its technical staffing, allowing them to focus on their business priorities.

Microsoft has used technology staffing services to find technical staff with specialized skills, such as mobile application developers and artificial intelligence specialists.



As a result, Microsoft has been able to rapidly scale its technical capacity and meet business needs in a cost-effective and efficient manner.

General Electric relies on Staffing to have specialized technical personnel for specific projects, from implementing energy management systems to improving IT security.



As a result, they have experienced greater flexibility and efficiency in their technical staffing.

At **Santander**, they have used staffing service providers to provide specialized technical staff in areas such as software development, cybersecurity and artificial intelligence.



With this increased flexibility and efficiency in their technical staffing, they have been able to focus on enhancing their customer service.

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